



## DataMax Group, Inc. Announces Release of Envoy™ v5.07

*New release of DataMax's enterprise ready global retail management solution provides improved multiuser support, user interface enhancements and improved POS NAXML™ support.*

Round Rock, TX - USA – 29 October 2008 – DataMax Group, Inc., one of the leading providers of global back office and home office solutions for the petroleum and convenience store industry, announced, today, the release of Envoy™ v5.07. This update to DataMax's global retail management back office solution adds enhancements to improve use in large multiuser environments, user interface enhancements and support for Microsoft's™ Windows™ Server 2008.

In addition this new version of Envoy™ has improved support for the PCATS™ NAXML™ 3.4 POS interface standards.

Envoy™ continues to provide world class support for the larger retailer with installations in over 50 countries.

### ***About DataMax Group***

DataMax Group, Inc. has, for more than 20 years, focused exclusively on delivering innovative and comprehensive software solutions and services to the convenience retailing and petroleum marketing industries. DataMax's mission is to be the global leader of end-to-end solutions for the convenience retailing and petroleum marketing industries. Offices in Round Rock, Texas, Montreal, Canada and Bangkok, Thailand. Additional information can be found on our website: [www.DataMaxGroup.com](http://www.DataMaxGroup.com)

For customers interested in learning more about our products contact:  
Bill Winders on +1 (512) 246-4022 or email [bill.winders@datamaxgroup.com](mailto:bill.winders@datamaxgroup.com)

Copyright © 2008 DataMax Group Inc. All rights reserved. Envoy and other DataMax Group, Inc. products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of DataMax Group, Inc. All other product and service names mentioned are the trademarks of their respective companies. Data contained in this document serves informational purposes only.

CONTACT A REPRESENTATIVE TODAY:

2800 Oakmont Drive, Round Rock, TX 78664 Voice: +1 (512) 246-4000 Fax: +1 (512) 246-4001

<http://www.DataMaxGroup.com>