

# Storeworks™ Increases Efficiency

Grace Kobart, Merchandise Manager for Foam & Wash Mobil Marts, used Storeworks to help automate their stores. Inventories became more accurate, making buying decisions more effective. The guesswork was gone.

*Foam & Wash Mobil Marts is owned and operated by Baright Enterprises, a retail chain with 13 car washes, 2 lube marts and 4 Mobil Marts. Headquartered in Red Hook, NY, with over 20 years in the c-store business.*

## Storeworks removed the guesswork

All inventory was tracked manually and only general information such as 'beer sales are down' was available. Now, with Storeworks, the specific brands and product lines driving the are business are known. Buying decisions are more effective, the operation is more efficient and the guesswork has gone.

## Customer satisfaction

Grace described the installation and training experience as being "managed professionally". She felt that she was given "a patient, thorough introduction to Storeworks" and "as much information as I could ask for about the system and its features". Grace found the Storeworks consultants very knowledgeable and able to solve problems or offer alternatives that saved time and added efficiencies. She felt the technical support team was genuinely interested in customer satisfaction and always knew the product without having to read from a manual.



## Grace Kobart's Key Comments:

- Storeworks consultants listened to our concerns and provided time saving and efficient solutions.
- The whole installation and training process was managed professionally.
- I have always been treated as a valuable customer.
- With Storeworks, inventories have been consistently more accurate .
- Having reliable data has made us more effective in our buying decisions.
- Support team are knowledgeable and interested in customer satisfaction.
- I could not be more satisfied.



Automation Solutions for Convenience Retailing

### World Headquarters (USA)

2800 Oakmont Drive, Round  
Rock, Texas 78664

Tel: +1 (512) 246-4000  
Fax: +1 (512) 246-4000

info@DataMaxGroup.com  
www.datamaxgroup.com

### Montreal (Canada)

4837 Levy Street  
St. Laurent, QC H4R 2P9  
Tel: +1 (514) 341-0101  
Fax: +1 (514) 341-8999

### Bangkok (Thailand)

17<sup>th</sup> Floor Q, House  
Plenhit  
598 Plenhit Road  
Lumpini, Pathumwan,  
Bangkok 10330  
Tel: +66 (0) 2627-3990